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**TEA Promotes Bill Clarke to Executive Director,  
Regional Transmission Organization (RTO)  
Market Services**

**JACKSONVILLE, FL (June 30, 2009)** --The Energy Authority<sup>®</sup> (TEA<sup>®</sup>) is pleased to announce that Bill Clarke has been promoted to the position of Executive Director, Regional Transmission Organization (RTO) Market Services. In this role, Mr. Clarke will be responsible for managing TEA's corporate goals and objectives associated with providing Best Practices RTO services to TEA's Members and Partners who operate within an RTO market footprint. Mr. Clarke will also support business development efforts to grow the service line. In addition, he will lead TEA staff in providing enhanced RTO services and direction to TEA's RTO customers, including long-term strategic views, training, and market and system knowledge.

The RTO service line within TEA has grown to the point of managing load and resources of nearly 5,000 megawatts in the Midwest Independent Systems Operator (MISO) Energy and Operating Reserves Market and the Southwest Power Pool (SPP) Energy Imbalance Services Market. TEA also trades within the California Independent Systems Operator (CAISO) and Pennsylvania/Jersey/Maryland (PJM) footprints.

Mr. Clarke also oversees the development and application of requisite models and analytical tools to structure and evaluate the full range of physical, financial and derivative energy products/transactions for portfolio optimization for TEA, its Members and Partners.

Mr. Clarke has more than 30 years experience in the industry in diverse areas such as strategic planning, financial planning, resource planning, transmission planning, and system operations. Prior to joining TEA, Mr. Clarke had been the project manager for the initial formation of the MISO market when the utilities first came together to create the RTO in the Midwest. In addition, he consulted with a number of utilities throughout the Midwest regarding the costs and benefits of entering into an organized market.



Mr. Clarke holds a Bachelor of Science degree in Electrical Engineering from Purdue University and a Master's degree in Business Administration from the University of New Mexico. He is also a registered Professional Engineer in New Mexico and Indiana.

The Energy Authority<sup>®</sup> is the nation's leader in public power energy trading and risk management services. It is wholly-owned and directed by its Public Power members who participate in the organization's decision-making. Today, 45 public power utilities across the nation are TEA Members and Partners, representing more than 25,000 MW of combined generation assets with all fuel types. The Energy Authority<sup>®</sup>, in operation since 1997, is headquartered in Jacksonville, Florida and has offices in the Seattle metropolitan area and Portland, Oregon.

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